

# Let us share your brand with thousands of New Mexicans who care

### **Sponsor Animal Protection Voters**

At Animal Protection Voters, we are committed to creating and sustaining a community of passionate, engaged animal advocates in New Mexico.

Business sponsors like you not only help fund our critical legislative advocacy work, but also have the opportunity to create relationships with our statewide network of passionate, engaged supporters.



## Reach a passionate community



Over 2,700 website visits (quarterly)



Over 3,900 Facebook followers



Over 7,000 email subscribers



Over 2,400 Twitter subscribers



Over 3,000 mail recipients

### **Sponsorship Benefits**

#### Sponsorship Levels

**Platinum: \$5,000** 

Gold: \$2,500

Silver: \$1,000

Bronze: \$500

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Half-page Business Spotlight article in Making Tracks magazine (first year only)	x			
<ul> <li>Feature in our annual Business Spotlight email to full supporters list</li> </ul>	X			
Social media share opportunities	Х			
<ul> <li>Ability to customize package to meet the needs of your business</li> </ul>	x			
Invitation to all exclusive APV events	Х	Х		
Special acknowledgement in Making Tracks magazine	X	X		
<ul> <li>Company name and logo featured in annual Business Spotlight email to full supporters list and on Business Sponsors webpage</li> </ul>	х	x	x	
Social media post opportunities	Х	X	X	
Acknowledgment in our Annual Report	X	X	X	X
<ul> <li>Your company featured on our APV Business Sponsors webpage</li> </ul>	x	X	X	X
<ul> <li>Acknowledgment in annual Business Spotlight email to full supporters list</li> </ul>	х	X	X	X

**Help us continue to work for all animals!** Fill out the form below to secure your sponsorship. Please make check payable to Animal Protection Voters. Or pay online at <a href="mailto:apvnm.org/sponsor">apvnm.org/sponsor</a>

**Questions?** Contact Sara Norton-Sanner at snortonsanner@apvnm.org or 505-264-9643.

Sponsor Name Address

Website City/State/Zip

Facebook Handle Contact Name

Email Title

Phone Date Total Enclosed/Sponsorship Level



Animal Protection Voters PO Box 11651 Albuquerque NM 87192 505-265-2322 apvnm.org

Animal Protection Voters reserves the right to screen all sponsors before accepting payment.

Animal Protection Voters (APV) is a 501(c)(4) nonprofit organization. Contributions to APV are not tax-deductible.